

Case Studies



t2 Studios is a Peterborough-based creative agency with first-class design skills and considerable expertise in on-line promotional activity. It also has its own in-house printing operation - print4tomorrow - specialising in fast-response, high-quality digital printing.

Smye Holland Associates handles media relations for t2 Studios and print4tomorrow, securing editorial coverage in appropriate business publications and websites.

We also work closely with colleagues at the agency on campaigns for several of its clients, providing a public relations (PR) service and writing copy for adverts, leaflets, websites and more. t2 Studios is thus able to offer its clients a one-stop shop for a full range of marketing communications services with a single point of contact.

This arrangement also works in the other direction, with Smye Holland Associates similarly offering complete campaigns using the expertise of t2 Studios in design and e-marketing.

We have had particular success working together in business-to-business marketing communications in our key sectors of the environment, engineering and technology, and building, construction and property development.



“Smye Holland Associates’ helps to promote not just t2 Studios but our clients. We regularly use the team at Smye Holland Associates to provide PR services for our clients or to write copy for websites, brochures and other material. We have worked closely together on such joint campaigns for a number of years.”

James Lewis, director, t2 Studios