

Case Studies



CCM Associates provides innovative quantity surveying and commercial management services for major clients in the international construction industry. Established in 1987, the company has extensive experience of working on projects for both public and private sector clients throughout the UK and overseas. It is committed to providing cost-effective solutions that contribute to meeting its clients' business objectives.

When the company celebrated its 20th anniversary with a move to new premises and the launch of a new corporate identity, Smye Holland Associates worked with staff from CCM Associates to plan the arrangements for the opening and to develop a new website. We also handled media relations, securing coverage of the event in appropriate publications which was aimed as much at raising the company's profile with prospective employees as with prospective clients.

Since then we have assisted with keeping the website up to date and with additional public relations activity as well as providing ad-hoc advice on other marketing issues.



We are able to use our knowledge of property development and the construction industry to help CCM Associates project the right image in an increasingly competitive environment.

Smye Holland Associates helped us to clarify our thinking on our website, not just dealing with the design but also its structure and content. The consultancy was also extremely helpful with advice surrounding the launch of our new corporate identity and move to new premises and with ongoing media relations.

Andrew Morley, Managing Director, CCM Associates